

2012 Dodge County Firefighters Tournament Book

Host: Neosho Fire Department – 126 S Schuyler, Neosho, WI 53059

Advertiser:

Address:

Phone #:

- Yes, I would like to purchase a display ad in the Dodge County Firefighters Tournament Book.
- I have written the ad copy in the box below corresponding to the size of ad I wish to place.
- I have emailed my ad file in .pdf, .tif or high resolution .jpg to **nfdtournament2012@hotmail.com**

Please circle Color or Black & White and fill in size requested below:

COLOR / B&W

Size Requested: _____ Page

Comments:

Signature of person authorizing

ad: _____

If you have previously advertised in the Dodge County Firefighters Tournament Book and would like to use previous ads or artwork please check one of the boxes below:

Same as Last Year

Changes as Enclosed

Please place my ad near the Fire Department indicated here:

| | |
|---|--|
| <p>Full Page B/W = \$300 (Use separate sheet) Full Page Color = \$400 (Use separate sheet) Half Page B/W = \$175 (Use area inside solid line) Half Page Color = \$300 (Use area inside solid line)</p> | <p>Quarter Page = \$90 Use area inside this dotted line for ad layout.</p> |
| <p>1/8 Page = \$50 Use area inside this dotted line for ad layout.</p> | |
| <p>1/16 Page = \$35 Use area inside this dotted line for ad layout. <i>(Only one logo or artwork allowed in this ad space)</i></p> | |

Please make check or money order payable to “Neosho Fire Department” and mail to:

Neosho Fire Department - Attn: Tournament Committee – 126 S Schuyler – Neosho, WI 53059

Please email ads and pictures to **nfdtournament2012@hotmail.com**.

If you would like someone to call and discuss details please write best time to call on comments line.

AD COPY DEADLINE: May 1, 2012

Thank you for helping to make this year’s book great!

2012 Dodge County Firefighters Tournament Book
Price List

Covers

| | |
|-------------------------------|---|
| Front Inside Cover | <i>Full Color (with Half Page B&W Inside)</i> |
| \$800 | |
| Left Side | |
| Back Inside Cover | <i>Full Color</i> |
| \$400 | |
| Left Side | |
| Front Inside Cover | <i>Full Color</i> |
| \$500 | |
| Right Side | |
| Back Inside Cover | <i>Full Color</i> |
| \$500 | |
| Right Side | |
| Back Cover | <i>Full Color</i> |
| \$700 | |

Inside Full Color

| | |
|--------------|---------|
| 1 Centerfold | \$1,000 |
| 2 Full Page | \$400 |
| 3 Half Page | \$300 |

Inside Black & White

| | |
|----------------|-------|
| 1 Full Page | \$300 |
| 2 Half Page | \$175 |
| 3 Quarter Page | \$90 |
| 4 1/8 Page | \$50 |
| 5 1/16 Page | \$35 |